

ECOCENTRICS

Recycle!!!

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Goal and Project Objectives

Goal:

- ❖ To save energy resources by using green practices in our business and helping make the world greener for the future

Objectives:

- ❖ To create items for sale using discarded and recycled materials
- ❖ To use creative marketing strategies
- ❖ To make purses, bracelets, necklaces, and pillows out of discarded fabric and recycled materials
- ❖ To make napkin ring holders out of recycled materials used at the GEL-IN county wide competition luncheon

Green Practices in the Washington County Worksites

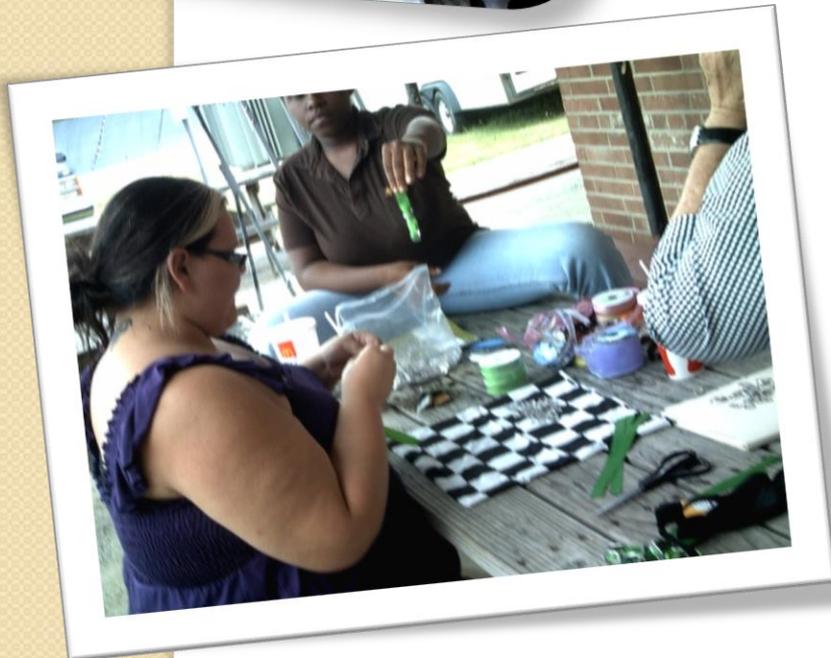
- Creating a recycling PowerPoint to present at the Washington County Fiscal Court for the Recycling Center
- Cleaning rain barrels for New Pioneer for a Sustainable Future
- St. Catharine Sansbury Mother House
- St. Catharine College
- Recycling curbside pick-up and sorting for the Washington County Recycling Center
- Green Pioneer Home Campaign







Entrepreneurial Skills



Business Setup

- ❖ When we decided to make recycled fashion accessories for our project, we researched on the internet ways people have made recycled fashion products.
- ❖ After our research, we designed our company name and logo, as well as organized and finalized a professional resume for each business partner.

Leadership Skills

- Keeping accurate hours on time sheets
- Respect for business partners input and ideas
- Responsibility for completing projects on the worksite
- Being supportive of others ideas
- Good listener to others ideas

Production

- **Purses**
 - Made of discarded fabric, recycled paper, and buttons
- **Bracelets**
 - Made from pop can tabs and discarded ribbon
- **Necklaces**
 - Made with pop can tabs and discarded ribbon
- **Pillows**
 - Made from discarded fabric and recycled plastic grocery bags

Products



Necklaces
and pop can
tab bracelets



Recycled
fabric
purses



Pillow



Napkin
ring
holders



Marketing Strategies

- Developed a flyer
- Designed a webpage
www.webstarts.com/ecocentrics
- Started an eBay account
- Created a MySpace page
- In the future we plan to put a table outside Wal-Mart with our products and flyers.

Conclusion

- ❖ The EcoCentrics want to contribute to saving non renewable resources such as coal, petroleum, and natural gas.
- ❖ Our project expresses the importance of recycling. The burning of fossil fuels causes ozone depletion and acid rain. Mother Nature depends on us....
- ❖ Our group has decided to continue growing a business after the program has ended. It is important to the members of EcoCentrics that we inform people of the consequences to our wasteful use of energy resources, even if we have to do it one purse at a time.



Could you imagine a world like this?



Put Heart in Art



References

- http://www.nytimes.com/interactive/2008/06/27/movies/20080627_WALLE_FEATURE.html#
- <http://www.webstaurantstore.com>